

Media partners can help create a Socially Conscious Animal Community by:

- Accurately informing your audience on the complex world of animal welfare



- Partnering with Socially Conscious animal welfare organizations (feature adoptable pets, support and promote events)



- Sharing stories that highlight collaborations within the community



- Sharing stories that highlight the good work of Socially Conscious animal welfare organizations



- Seeking expertise from trusted animal welfare organizations and professionals