FOR IMMEDIATE RELEASE May 6, 2022

Media Contact: McKenna Parkinson Relic 801-704-7063 mckenna@relicagency.com



Discover Davis is filling its streets with art The Discover Davis Mural Project is in full swing

DAVIS COUNTY, Utah (May 6, 2022) — Art creates vibrant experiences and an incredible sense of community in a destination. It has a recognizable economic impact that offers valuable local and visitor experiences that drive people to visit an area. That is why Discover Davis, the destination marketing brand for Davis County Tourism and Events, wants to fill its streets with murals created in partnerships with local businesses and artists. Applications will be accepted starting **May 1, 2022 and are due on June 17, 2022.** Express yourself and be a part of this beautiful experience for all locals and visitors in Davis County to enjoy.

"We are thrilled about this upcoming project," said Jessica Merrill, Tourism Director. "Discover Davis is a destination full of amusement and we are excited to highlight that through art. Our goal is to organize a Mural Tour map within the area that ultimately gets people to explore the community and its surrounding businesses."

The Discover Davis mural project will allow artists to showcase their talents while simultaneously bringing joy to the community and encouraging travelers to come and see. These murals will be placed on the outside walls of buildings within Davis County.

"Not only does the art attract travelers in, but it also boosts morale within a community," says Ivy Melton Sales, community health services division director for the Davis County Health Department. "The Public Health Post states that public art increases sense of belonging to locals and reduces isolation and other negative mental and emotional health. It brings hope into people's lives. They feel like they are a part of something bigger."

Public funding for this project will be available. Grant requests cannot exceed \$10,000 and are required to be matched by a business or city, in partnership with an artist. The grant application period opens on May 1, 2022 and closes on June 17, 2022 at 11:59 p.m. MST.

The expected date of completion for all murals is July 1, 2023.

For more information on the Discover Davis Mural Project and access to the application visit <u>HERE</u>.

About Discover Davis:

Discover Davis is located north of Salt Lake City, minutes from the Salt Lake International Airport. Known as "Utah's Amusement Capital," there is a myriad of adventure and exploration in the area for family and friends. Many already know the popular Lagoon Amusement Park and SeaQuest interactive aquarium with an additional four amusement centers. Davis also offers Antelope Island State Park, Great Salt Lake, 10 golf courses, Station Park, 400 restaurants and over 500 miles of outdoor trails. Start planning your trip at <u>discoverdavis.com</u> and request a free travel guide.

###